Hardware e *software* per la mobilità attiva PostCovid19

Federico Del Prete

legambici

Webinar @ Ridef / PoliMI, 20 maggio 2020

if (n) {
if (a) {
for (; o > i; i++)
if (r = t.apply(e[i], n), r === !1) break
} else
for (i in e)
if (r = t.apply(e[i], n), r === !1) break
} else if (a) {
for (; o > i; i++)
if (r = t.call(e[i], i, e[i]), r === !1) break
} else
for (i in e)
if (r = t.call(e[i], i, e[i]), r === !1) break;
return e
},
trim: b && !b.call("\ufeff\u00a0") ? function(e) {
return null == e ? "" : b.call(e)
} : function(e) {
return null == e ? "" : (e + "").replace(C, "")
},
makeArray: function(e, t) {
var n = t || [];
return null != e && (M(Object(e)) ? x.merge(n, "string" == typeof e ? [e] : e) : h.call(n, e)), n
},
inArray: function(e, t, n) {
var r;
if (t) {
if (m) return m.call(t, e, n);
for (r = t.length, n = n ? 0 > n ? Math.max(0, r + n) : n : 0; r > n; n++)

Febbraio 2012

Ottobre 2015

Marzo 2016

Luglio 2016

Dicembre 2017

Gennaio 2020

TUMI TV

Transformative Urban Mobility Initiative

"Pop-Up-Bike-Lanes are fast, cheap and safe! If it can be done in Tirana, Albania - it can be done anywhere!"

Erion Veliaj,
Mayor of Tirana, Albania

TUMI TV COVID-19 Conference, 26th May 2020 #TUMITV

Seguimi: *segnaletica tattica integrata*

legambici

Bike Coach

Motivazione all'uso quotidiano della bicicletta

Federico Del Prete, EPMC

Modulo 1

your organisation has a professionally run, easy to administer Cycle to Work programme. We are also aware that effective marketing is essential to maximise the number of employees that actually participate in your scheme.

Cyclescheme provides free-of-charge marketing support including A4 display posters, small flyers and 'Cycle Commuter' Magazines.

For large organisations we can produce co-branded literature and intranet pages, as well as Roadshow events that can be run by local Partner Stores.
We're also happy to supply larger volumes of promotional literature and work with you on more proactive marketing initiatives.

Marketing support

1/

2/

3/

4/

5/

Marketing support

1/ Employee poster and leaflet
2/ Cycle Commuter magazine
3/ Email and newsletters
4/ Example package posters
5/ Process charts

a fantastic benefit to staff. They create a forum for discussion and give people who are new or returning to cycling a chance to speak to a seasoned expert.

Cyclescheme can work with you to create an event that will get your employees excited about cycling and help increase the number of employees who take up the benefit.

For more information about Cyclescheme Roadshows, please visit:
www.cyclescheme.co.uk/roadshows

"*Cyclescheme's promotional material, which has always kept abreast of national changes, has been excellent. Cyclescheme's Cycle Commuter magazine and displays are vibrant and informative. The support for running Roadshows is very good with much help from Cyclescheme to coordinate local dealers.*

In a staff survey, which targeted staff that joined our scheme in 2011, 95% of people responded by rating the service by Cyclescheme as good or very good!

We look forward to an ongoing superb working relationship with Cyclescheme and to their support in helping our staff realise the benefits of Cycling to Work."

Philip J. Smith, Senior Transport Officer, Derbyshire County Council

"*The Cyclescheme stand is always, without fail, the most attended stand at all of the employee benefit promotions!*"

James Thompson, AW Cycles

1 bikeability
2 bikeability
3 bikeability

Grazie.

legambici@legambiente.it